



PBIA Advisory Board

Update about ODA's Third Thursday Events and Discussion of 2018 Event Sponsorships

Agenda Date: 4/12/2018
Agenda Item Number: 6.A
File Number: 18-0363

Type: decision **Version:** 1 **Status:** Passed

Title

Update about ODA's Third Thursday Events and Discussion of 2018 Event Sponsorships

Recommended Action

Move to approve the proposed 2018 event sponsorships

Report

Issue:

Receive an update about the Olympia Downtown Alliance's (ODA's) Third Thursday events, and finalize allocations for 2018 event sponsorships

Staff Contact:

Amy Buckler, Downtown Programs Manager, Community Planning & Development, 360.570.5847

Presenter(s):

Todd Cutts, Executive Director, Olympia Downtown Alliance
Chair Danielle Ruse

Background and Analysis:

At the March meeting, the Board discussed 2018 event sponsorships. The Board expressed an interest in sponsoring the Olympia Downtown Alliance's (ODA's) Third Thursday events, and asked for more information. ODA Executive Director Todd Cutts will be present to provide an overview.

Last month, the Board moved \$3,000 from its contingency fund into the event sponsorship fund, resulting in a total of \$4,500 to be used for event sponsorships in 2018. The Board already voted to allocate \$2,000 to the Bridge Summer Concert Series. The following proposal represents what the Board has discussed interest in sponsoring this year:

Proposed 2018 Event Sponsorships

Event	Amount	Notes
Bridge Summer Concert Series	\$2,000	Allocated 3/8/18
Pride Parade	500	

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	Downtown Halloween	500	
	ODA's Third Thursday	1,500	
	TOTAL	\$4,500	

Neighborhood/Community Interests (if known):

N/A

Options:

Following an update from Todd Cutts,

1. Move to approve the proposed 2018 event sponsorships (see table above)
2. Do not vote on 2018 event sponsorships at this time

Financial Impact:

The PBIA has allocated \$4,500 for event sponsorships in 2018

Attachments:

N/A