



## PBIA Advisory Board

### PBIA Public Art Investment

**Agenda Date:** 5/10/2018  
**Agenda Item Number:** 6.B  
**File Number:** 18-0427

---

**Type:** report **Version:** 1 **Status:** Filed

---

#### **Title**

PBIA Public Art Investment

#### **Recommended Action**

Move to discuss the direction of unspent funds toward the creation of a Public Art Investment

#### **Report**

##### **Issue:**

Whether to authorize staff to proceed with the creation of a concept and proposal for a Public Art Investment of Downtown hanging banners.

#### **Staff Contact:**

Mark Rentfrow, Downtown Liaison, Community Planning and Development, 360.570.3798

#### **Presenter(s):**

Mark Rentfrow, Downtown Liaison, Community Planning and Development, 360.570.3798

#### **Background and Analysis:**

As part of the PBIA's 2018 work plan, the PBIA board identified a public art investment as one of their priorities. In November 2017 the General Government suggested they direct that investment toward new street banners. The PBIA had previously funded banners in 2010, and the last of these were recently removed to make way for new 2018 Arts Walk promotional banners. As part of Olympia's Downtown Strategy, Character Areas were identified as a defining element that helps to create and increase community vibrancy. Downtown Banners promoting the identified downtown character areas would be a reasonable investment for the PBIA which furthers the City's goal of community cohesion and downtown vibrancy

#### **Neighborhood/Community Interests (if known):**

The downtown business and residential community has expressed support in the past for downtown banners.

#### **Options:**

Following discussion about the Board's objectives for their 2018 art investment

1. Guide staff to develop a proposed design and implementation plan for new street banners.

2. Recommend other Public Art Investment options
3. Do Nothing

**Financial Impact:**

The PBIA's 2018 budget estimates between 10k and 30k for a public art investment to be made using previously approved unspent funds.

**Attachments:**

Recent estimate from Graphic Communications for 30 hanging banners based one the original 2010 PBIA banner purchase