



PBIA Advisory Board

Welcoming New Residents

Agenda Date: 6/14/2018
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File Number: 18-0572

Type: discussion **Version:** 1 **Status:** Filed

Title

Welcoming New Residents

Report

Issue:

Discussion of how the City and PBIA can best welcome new downtown residents

Staff Contact:

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Presenter(s):

Amy Buckler
Tim Kenney from the Downtown Neighborhood Association

Background and Analysis:

The PBIA's 2018 Work Plan includes the following item:

Provide a welcome packet to new downtown residents

PBIA Role: Work with staff to identify materials for the welcome packet. Work with downtown businesses to include coupons, etc. Determine how the welcome packets are to be distributed

Deliverable: A packet of information to welcome residents to downtown.

Since 2015, 275 new housing units have been added downtown. Currently, an additional 451 units are under construction or in the building permit pipeline. Annie's Studios and Artist Flats are expected to open in 2018. Others will open in 2019 or 2020. **(See attached map.)**

Tonight the Board is asked what type of "welcome packet" they would like to provide. Tim Kenney from the Downtown Neighborhood Association will join the discussion. Staff recommends keeping it simple and memorable; a useful keepsake will probably be more effective than a folder full of paper. Board members may decide to solicit businesses for coupons or certificates, but this is not something City staff has capacity to do. Staff can help design, procure and deliver materials.

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Neighborhood/Community Interests (if known):

The Downtown Neighborhood Association has an interest in this

Options:

Discussion only

Financial Impact:

The PBIA has set aside \$2,000 for Communications/welcome efforts in 2018.

Attachments:

Downtown Development Project Map