



City Council

Special Recognition - Olympia 2018 Fall Arts Walk

Agenda Date: 10/2/2018
Agenda Item Number: 2.B
File Number: 18-0933

Type: recognition **Version:** 1 **Status:** Filed

Title

Special Recognition - Olympia 2018 Fall Arts Walk

Recommended Action

Committee Recommendation:

Not referred to a committee.

City Manager Recommendation:

Recognize Olympia's Fall Arts Walk event on Oct. 5 and 6.

Report

Issue:

Whether to recognize Olympia's Fall Arts Walk event on Oct. 5 and 6.

Staff Contact:

Angel Nava, Arts Program specialist, Parks, Arts & Recreation, 360.753.8384

Presenter(s):

Angel Nava, Arts Program Specialist, Olympia Parks, Arts & Recreation.

Background and Analysis:

Olympia Arts Walk is a semi-annual community event celebrating the arts. Thousands gather in downtown Olympia in both the spring and fall for a festive arts experience that uses creativity to connect and engage people. New highlights for the upcoming fall event include the launch of an online interactive map, and an event shuttle to help connect the larger event footprint.

Fall Arts Walk takes place Friday, October 5 (5-10 p.m.) and Saturday, October 6 (Noon-5 p.m.)

Maps are available now at participating event locations. To download an Arts Walk map, and for event previews and highlights visit: www.olympiawa.gov/artswalk
<<http://www.olympiawa.gov/artswalk>>.

To access our online interactive map visit: www.olympiawa.gov/artswalkmap

<http://www.olympiawa.gov/artswalkmap>. You can also follow the event on the City of Olympia Facebook page.

Neighborhood/Community Interests (if known):

Many of our unique downtown businesses and organizations participate, and thousands of community members attend each year. The spring event sees a higher turn out with roughly 14,500 attendees estimated for the April 2018 event, fall attendance is projected at 10,000.

Options:

N/A

Financial Impact:

The 2018 budget for Arts Walk spring and fall is \$19,600.

Attachments:

None