



PBIA Advisory Board

Update on Twinklefest actions for 2018

Agenda Date: 10/3/2018
Agenda Item Number: 6.B
File Number: 18-0952

Type: report **Version:** 1 **Status:** Filed

Title

Update on Twinklefest actions for 2018

Recommended Action

Committee Recommendation:

Receive the /briefing/information

Report

Issue:

Whether to authorize staff to proceed in partnership with PBIA board members with the development of a Twinklefest action plan for 2018

Staff Contact:

Mark Rentfrow, Downtown Business Liaison, 360.570.3798

Presenter(s):

Mark Rentfrow, Downtown Business Liaison, 360.570.3798

Downtown Ambassadors

Background and Analysis:

At the PBIA board meeting on 9/13/18 it was decided that group of 3 PBIA board members along with the Downtown Business Liaison and the Downtown Ambassadors would collaborate to determine the board's 2018 Twinklefest spending strategy