



PBIA Advisory Board

Update on Arts Walk 2018

Agenda Date: 11/7/2018
Agenda Item Number: 6.A
File Number: 18-1054

Type: discussion **Version:** 1 **Status:** Filed

Title

Update on Arts Walk 2018

Recommended Action

N/A - discussion only

Report

Issue:

Report from City Staff regarding 2018 Fall Arts Walk

Staff Contact:

Angel Nava, Program Specialist, Parks Arts & Recreation, 360.753.8384

Presenter(s):

Angel Nava

Background and Analysis:

Olympia Arts Walk is a semi-annual community event celebrating the arts. Thousands gather in downtown Olympia in both the spring and fall for a festive arts experience that uses creativity to connect and engage people. New highlights from the recent fall event included the launch of an online interactive map, and an event shuttle to help connect the larger event footprint.

Fall Arts Walk took place Friday, October 5 (5-10 p.m.) & Saturday, October 6 (Noon-5 p.m)

Neighborhood/Community Interests (if known):

Many of our unique downtown businesses and organizations participate, and thousands of community members attend each year. The spring event sees a higher turn out with roughly 14,500 attendees estimated for the April 2018 event, fall attendance is projected at 10,000.

Options:

Receive the report

Financial Impact:

The 2018 annual budget for Arts Walk was \$19,600.

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Attachments:

None