



## PBIA Advisory Board

### PBIA Public Art Investment - Art in Windows

**Agenda Date:** 2/6/2019  
**Agenda Item Number:** 6.A  
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**Type:** report   **Version:** 1   **Status:** Filed

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#### **Title**

PBIA Public Art Investment - Art in Windows

#### **Recommended Action**

Move to discuss the current status of the PBIA's proposed Public Art Investment for 2019

#### **Report**

##### **Issue:**

Receive the report on the concept of Art/Historic Photos in Windows.

#### **Staff Contact:**

Mark Rentfrow, Downtown Liaison, Community Planning and Development, 360.570.3798

#### **Presenter(s):**

Mark Rentfrow, Downtown Liaison, Community Planning and Development, 360.570.3798

#### **Background and Analysis:**

The PBIA Board and City Staff have identified historic photos and art in downtown windows as a viable way to increase vibrancy in spaces that are otherwise underutilized. Staff began this process by reaching out to landlords and identifying photos for use. Recently staff was made aware that the Olympia Artspace Alliance is also pursuing a similar initiative in partnership with the Olympia Downtown Alliance utilizing a grant from the City of Olympia.

#### **Neighborhood/Community Interests (if known):**

The downtown business and residential community has expressed support in the past for downtown vibrancy.

#### **Options:**

1. Continue to pursue a separate Art in Windows initiative
2. Reach out to Artspace Alliance and ODA to explore partnership opportunities for art in windows
3. Redirect earmarked funds to support alternative PBIA initiatives

4. Do Nothing

**Financial Impact:**

The PBIA board has earmarked \$5,000 in their 2019 budget for a public art investment

**Attachments:**

(Attachment #1) Olympia Artspace Alliance call for project coordinator