



PBIA Advisory Board

Holiday Lighting Scoping

Agenda Date: 5/1/2019
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Title

Holiday Lighting Scoping

Recommended Action

Information only. No action requested.

Report

Issue:

Discussion on 2019 holiday lighting scope of work.

Staff Contact:

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Presenter(s):

Mark Rentfrow, Downtown Business Liaison

Kevin Krall, Traffic Operations Supervisor

Background and Analysis:

The PBIA has budgeted \$14,000 for 2019 holiday lighting projects and Twinklefest. In 2018 the PBIA spent just over \$3,800 on holiday lighting and Twinklefest. The extent of last year's lighting was LED snowflakes hung throughout the Downtown core. The PBIA is interested in growing the program and has requested that a representative from Public Works explain what can and cannot be lit.

Neighborhood/Community Interests (if known):

Downtown retailers benefit from a festive, illuminated shopping environment. Downtown visitors feel safer with well-lit streets in the darkest part of the year.

Attachments:

n/a