



PBIA Advisory Board

PBIA Quarterly Survey

Agenda Date: 4/3/2019
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Type: discussion **Version:** 1 **Status:** Filed

Title

PBIA Quarterly Survey

Recommended Action

Information only. No action requested.

Report

Issue:

Discussion on the results of the quarterly PBIA survey

Staff Contact:

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Presenter(s):

Max DeJarnatt

Background and Analysis:

The PBIA sends brief, quarterly surveys to its ratepayers to gain insight about the health of the downtown economy. The survey results are reviewed by the PBIA board and City Council members. This survey is the first of the year. Its intent was to learn about ways ratepayers are connected to the City's communication streams, and how useful they find the information provided. 65 ratepayers responded to this survey.

Neighborhood/Community Interests (if known):

N/A

Attachments:

Survey Summary with Comments (pdf)