



City Council

Experience Olympia and Beyond, Visitor and Convention Bureau Update

Agenda Date: 7/9/2019
Agenda Item Number: 2.A
File Number: 19-0620

Type: study session **Version:** 1 **Status:** Filed

Title

Experience Olympia and Beyond, Visitor and Convention Bureau Update

Recommended Action

Committee Recommendation:

Not referred to a committee.

City Manager Recommendation:

Receive a briefing from Experience Olympia and Beyond.

Report

Issue:

Whether to receive briefing presentation from Experience Olympia and Beyond.

Staff Contact:

Mike Reid, Economic Development Director, Community Planning and Development, 360.753.8591

Presenter(s):

Mike Reid, Economic Development Director
Shauna Stewart, CEO, Experience Olympia and Beyond,

Background and Analysis:

Experience Olympia and Beyond, also known as the Visitor Convention Bureau, is the official destination marketing organization for Thurston County. Experience Olympia and Beyond Chief Executive Officer Shauna Stewart will provide an overview of current efforts and impacts of those efforts.

Neighborhood/Community Interests (if known):

N/A

Options:

Information only.

Financial Impact:

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N/A

Attachments:

None