



General Government Committee

Downtown Ambassador Update

Agenda Date: 10/16/2019
Agenda Item Number: 6.A
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Title

Downtown Ambassador Update

Recommended Action

Committee Recommendation:

Not recommended to a committee.

City Manager Recommendation:

Receive an update on the Downtown Ambassadors. Briefing only: No action requested.

Report

Issue:

Whether to receive an update on the Downtown Ambassadors.

Staff Contact:

Amy Buckler, Strategic Projects Manager, Community Planning & Development, 360-570-5847

Presenter(s):

Amy Buckler, Strategic Projects Manager
Teal Russell, Downtown Ambassador
Katherine Trahan, Downtown Ambassador

Background and Analysis:

The Downtown Ambassadors work five days a week from 8:30 am to 4:30 pm. They are part of the City's front-line service delivery system and help promote and a vibrant and attractive urban destination.

The Ambassadors provide street outreach, business support and hospitality services to residents, business owners, property owners and visitors to Downtown. Key Services include:

- Maintain a visible presence on the street
- Visitor assistance
- Parking assistance
- Social Service Availability Information

- Business check-ins and outreach
- Trespass engagement
- Welcome new businesses

At the briefing, staff will present data regarding their progress and activities and answer any questions.

Neighborhood/Community Interests (if known):

The City receives consistent, positive feedback about the Downtown Ambassador program.

Options:

No action requested; briefing only.

Financial Impact:

N/A

Attachments:

None