



PBIA Advisory Board

Downtown Ambassadors and Clean Team Update

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Title

Downtown Ambassadors and Clean Team Update

Recommended Action

Move to receive the report. Briefing only; No action requested.

Report

Issue:

Whether to receive an update on the onboarding of the Downtown Ambassador and Clean Team program as a City service.

Staff Contact:

Max DeJarnatt, PBIA Staff Liaison, CP&D, 360.570.3723

Presenter(s):

Teal Russel, Downtown Ambassador
Katherine Trahan, Downtown Ambassador
Mark Moore, Clean Team Supervisor

Background and Analysis:

The Clean Team is responsible for general upkeep, repair, painting, trash pickup and cleaning in and around public spaces in Downtown Olympia. They work 7 days a week, 7 a.m. - 3 p.m.

Key Services

- Removal of trash and bio-hazard waste
- Graffiti removal
- Sidewalk sweeping, pressure washing and cleaning
- Leaf and vegetation removal
- Assist with ice and snow removal, de-icing and drain clearance
- General upkeep and repairs in public areas
- Flyer removal from City signs and utility boxes

The Clean Team recently launched a rapid response

The Ambassadors provide street outreach, business support and hospitality services to residents, business owners, property owners and visitors to Downtown. They work Tuesday - Saturday, 8:30 a.m. - 4:30 p.m.

Additional assistance from our Communications Services staff has also produced a dedicated web page on the City's website to highlight both the Ambassadors and Clean Team programs. That web address is **attached**.

Neighborhood/Community Interests (if known):

The Ambassadors and Clean Team programs have become an important and well recognized part of the City's efforts to create a clean and safe downtown. Over the past five years the City has received many compliments about the work of the Team and the critical nature of the effort. Continuing challenges downtown illustrate the need for both the Ambassadors and the Clean Team.

Options:

N/A

Financial Impact:

The combined program cost was just below \$800,000 for 2019. The PBIA contributes \$43,500 each year.

Attachments:

Downtown Ambassador and Clean Team Webpage