



PBIA Advisory Board

2020 Q1 Event Sponsorships

Agenda Date: 3/4/2020
Agenda Item Number: 6.C
File Number:20-0208

Type: decision **Version:** 1 **Status:** Passed

Title

2020 Q1 Event Sponsorships

Recommended Action

Move to sponsor 2020 events with budgeted event sponsorship funds.

Report

Issue:

Whether to sponsor applicants' events with budgeted event sponsorship funds.

Staff Contact:

Max DeJarnatt, PBIA Staff Liaison, CP&D, 360.570.3723

Presenter(s):

Max DeJarnatt, PBIA Staff Liaison

Background and Analysis:

The PBIA's 2020 budget allots \$7000 to Event Sponsorships. Last year, the Board created an event sponsorship request process with the aim to broaden access for organizations needing seed money for their events. The board will review the first of four quarterly application submissions and decide which, if any, to sponsor.

Neighborhood/Community Interests (if known):

Events draw customers downtown and serve as a marketing opportunity for local businesses.

Options:

1. Move to approve sponsorship request(s)
2. Do not approve sponsorship request(s) at this time

Financial Impact:

The PBIA budgeted \$7,000 for 2020 and rolled \$4,000 over from the 2019 budget.

Attachments:

None.