



PBIA Advisory Board

Downtown Resident Welcome Packets

Agenda Date: 3/4/2020
Agenda Item Number: 6.F
File Number:20-0214

Type: discussion **Version:** 1 **Status:** Filed

Title

Downtown Resident Welcome Packets

Recommended Action

Discussion of the activities and costs associated with a 2020 Downtown Resident Welcome Packet

Report

Issue:

Discussion on the 2020 Downtown Resident Welcome Packet

Staff Contact:

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Presenter(s):

Max DeJarnatt, PBIA Staff Liaison

Background and Analysis:

The PBIA Board has identified a desire to connect with new residents of Downtown as more market rate housing is being brought online. The proposed welcome packet consists of a greeting letter from the PBIA Board chair and an "I love Downtown Olympia" button. Packets will be distributed to new residents of Downtown residential housing as identified by the PBIA Board and our partners.

Neighborhood/Community Interests (if known):

The PBIA Board hopes to foster a greater sense of community and neighborhood cohesion by providing information to new residents about Downtown services and amenities.

Options:

Discussion only

Financial Impact:

None.

Attachments:

None.