



PBIA Advisory Board

Love Oly- Shop & Dine Week Sponsorship Request

Agenda Date: 9/15/2020
Agenda Item Number: 4.A
File Number:20-0701

Type: discussion **Version:** 1 **Status:** Filed

Title

Love Oly- Shop & Dine Week Sponsorship Request

Recommended Action

Move to sponsor Love Oly - Shop & Dine Week with \$1000 of Event Sponsorship budget

Report

Issue:

Whether to use event sponsorship funds to sponsor Love Oly - Shop & Dine Week.

Staff Contact:

Max DeJarnatt, Senior Program Specialist, Community Planning & Development, 360.570.3723

Presenter(s):

Max DeJarnatt, Senior Program Specialist

Background and Analysis:

At their September 2nd meeting, the board considered a request by the Downtown Alliance for \$1000-2000 to sponsor Love Oly - Shop & Dine Week. There were remaining questions pertaining to the marketing return

Neighborhood/Community Interests (if known):

N/A

Options:

1. Sponsor the request at \$1000
2. Sponsor the request at another amount
3. Do not sponsor the request at this time

Financial Impact:

There is \$5,250 remaining in the event sponsorship budget.

Attachments:

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Love Oly Sponsorship request
Example of Love Oly branding