



## PBIA Advisory Board

### 2020 Flower Basket Program report

**Agenda Date:** 12/2/2020  
**Agenda Item Number:** 6.E  
**File Number:**20-0982

---

**Type:** discussion   **Version:** 2   **Status:** Filed

---

**Title**

2020 Flower Basket Program report

**Recommended Action**

Information only. No action requested.

**Report**

**Issue:**

Discussion on the 2020 Flower Basket program.

**Staff Contact:**

Max DeJarnatt, Senior Program Specialist, Community Planning & Development, 360.570.3723

**Presenter(s):**

Max DeJarnatt, PBIA Staff Liaison

**Background and Analysis:**

One of the PBIA's six program areas is Beautiful Streetscapes. PBIA's beautification efforts contribute to creating a welcoming environment that will help Downtown Olympia be known as a desirable destination within Thurston County and the State of Washington. A top initiative is flower basket hanging and watering during the Summer months.

At its November PBIA meeting, staff was asked by the board to provide a report on the 2020 flower basket program due to the program's early conclusion (baskets were removed in early September, nearly a month before the typical removal). Staff will brief the board on the circumstances that may have contributed to the program's under-performance.

**Neighborhood/Community Interests (if known):**

N/A

**Financial Impact:**

The PBIA budgeted \$23,400 for the flower basket program. In 2019 the program cost \$20,750. This year's program cost was \$10,676.

**Attachments:**

None

