



PBIA Advisory Board

2020 Flower Basket Program report

Agenda Date: 12/2/2020
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Title

2020 Flower Basket Program report

Recommended Action

Information only. No action requested.

Report

Issue:

Discussion on the 2020 Flower Basket program.

Staff Contact:

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Presenter(s):

Max DeJarnatt, PBIA Staff Liaison

Background and Analysis:

One of the PBIA's six program areas is Beautiful Streetscapes. PBIA's beautification efforts contribute to creating a welcoming environment that will help Downtown Olympia be known as a desirable destination within Thurston County and the State of Washington. A top initiative is flower basket hanging and watering during the Summer months.

At its November PBIA meeting, staff was asked by the board to provide a report on the 2020 flower basket program due to the program's early conclusion (baskets were removed in early September, nearly a month before the typical removal). Staff will brief the board on the circumstances that may have contributed to the program's under-performance.

Neighborhood/Community Interests (if known):

N/A

Financial Impact:

The PBIA budgeted \$23,400 for the flower basket program. In 2019 the program cost \$20,750. This year's program cost was \$10,676.

Attachments:

None

