

City Council

2022 Budget Priorities

Agenda Date: 6/15/2021 Agenda Item Number: 2.A File Number:21-0604

Type: discussion Version: 1 Status: Filed

Title 2022 Budget Priorities

Recommended Action Committee Recommendation: Not referred to a committee.

City Manager Recommendation:

Engage in a discussion on 2022 Budget Priorities.

Report

Issue: Whether to engage in a discussion on 2022 Budget Priorities

Staff Contact:

Jay Burney, City Manager, 360.753.8740 Debbie Sullivan, Assistant City Manager - Strategic Initiatives, 360.753.8499

Presenter(s):

Jay Burney, City Manager Debbie Sullivan, Assistant City Manager - Strategic Initiatives

Background and Analysis:

The City of Olympia's annual budget is one of the most visible and significant ways we demonstrate how the City is advancing the Community's vision and priorities as articulated in the Comprehensive Plan's Action Plan.

To ensure we are on track to achieving the community's vision, the City uses a framework called the annual Priorities, Performance, and Investment (PPI) cycle to prepare the City's annual budget. It includes three main phases: learning, engaging, and investing. First, we look at how well we are achieving our community vision based on data, we then listen to community members to affirm priorities, and then invest resources through our budget process that align with and carry out the community vision.

To prepare for the 2022 budget process, the City launched the PPI cycle of learning and engaging by

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commissioning a statistically valid community engagement and public opinion survey. The City contracted with Change Research to conduct the survey in mid-March. The purpose of the survey was to assess satisfaction regarding quality of life; perception of progress on the City's Comprehensive Plan's Focus Areas; assess performance and priorities regarding City Services; opinions regarding public safety, policing, and communication.

Council received a briefing on the 2021 Community Engagement and Public Opinion Survey at their retreat on June 12. Staff also shared a draft 2021 - 2022 workplan for their consideration. The draft work plan is based on existing strategic plans, master plans, key council priorities, and the community's feedback through the 2021 survey.

Staff will facilitate a conversation with Council to discuss 2022 budget priorities.

Neighborhood/Community Interest:

Opportunities for citizens to engage with the City on budget priorities are of high community interest.

Options:

- 1. Hold the Work Session.
- 2. Do not hold the Work Session.
- 3. Hold the Work Session at another time.

Attachments:

2021 Community Engagement and Public Opinion Survey DRAFT 2021-2022 City of Olympia Work Plan