



PBIA Advisory Board

PBIA Quarterly Survey

Agenda Date: 6/23/2021
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Type: discussion **Version:** 1 **Status:** Filed

Title

PBIA Quarterly Survey

Recommended Action

Information only. No action requested.

Report

Issue:

Discussion on the results of the quarterly PBIA survey

Staff Contact:

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Presenter(s):

Max DeJarnatt

Background and Analysis:

The PBIA sends brief, quarterly surveys to its ratepayers to gain insight about the health of the downtown economy. The survey results are reviewed by the PBIA board and City Council members. This survey's intent was to solicit input about potential Downtown lighting and marketing projects. Staff will present the results at the meeting.

Neighborhood/Community Interests (if known):

N/A

Attachments:

Survey Summary with Comments (pdf)