



Arts Commission

Review of Traffic Box Wrap image proposals

Agenda Date: 1/12/2023
Agenda Item Number:
File Number:23-0030

Type: decision **Version:** 1 **Status:** Passed

Title

Review of Traffic Box Wrap image proposals

Recommended Action

Move to forward submitted images to public vote.

Report

Issue:

Whether to forward the images submitted for the Traffic Box Call for Art to public vote via the City's Engage website.

Staff Contact:

Stephanie Johnson, Arts Program and Planning Supervisor, Parks, Arts & Recreation, 360.709.2678

Presenter(s):

Stephanie Johnson, Arts Program and Planning Supervisor

Background and Analysis:

Olympia's Traffic Box Wrap project turns traffic boxes found on sidewalks and street corners into a collection of public art pieces. Each year community members are invited to submit their work to be considered for a public vote. At the end of the voting period the top ten images with the most likes are printed as vinyl canvases and installed on traffic boxes around town. The project started in 2015 and there are currently 66 traffic box wraps on display throughout the city.

Commissioners will review submitted artwork based on regulations published in the Call for Art. Following the public vote, the top 10 vote recipients will be presented to Council for final approval. Once approved, the images will be installed on 10 existing traffic boxes throughout Olympia.

Climate Analysis:

Traffic box wraps can contribute to the overall City strategy of encouraging alternative transportation.

Equity Analysis:

A demographic survey was included in this year's Call for Traffic Box images. Based on response, we will be able to identify with greater accuracy who is participating and who is not, to inform the outreach strategy for future Traffic Box Calls for Art.

Neighborhood/Community Interests (if known):

In 2022, 1605 responses (people) on Engage Olympia, who had 3 votes each.

Options:

1. Forward submitted images to public vote.
2. Do not forward any of the submitted images to public vote.
3. Amend the list of submitted images to be forwarded to public vote.

Financial Impact:

\$16,500 has been budgeted for the project from the Municipal Art Fund.

Attachments:

None, images will be shared in a presentation.