



PBIA Advisory Board

Discussion of Holiday Makers Market RFP

Agenda Date: 2/1/2023
Agenda Item Number: 6.D
File Number: 23-0116

Type: discussion **Version:** 1 **Status:** Filed

Title

Discussion of Holiday Makers Market RFP

Recommended Action

Discussion only. No action requested.

Report

Issue:

Discussion about elements and direction to include the 2023 Holiday Makers Market RFP

Staff Contact:

Amy Buckler, PBIA Liaison, 360.280.8947

Presenter(s):

Amy Buckler

Background and Analysis:

The PBIA included \$6,000 in their 2023 budget to support 4th quarter marketing. At the last meeting, the Board decided to focus this on releasing a Request for Proposals (RFP) for an outside organization to coordinate and promote holiday makers market events during the 4th quarter.

Staff will present the Board with a draft RFP in April. At this meeting, the Board should discuss what elements and direction they would like to have included in the RFP. The Board should also consider how the project can forward equity and climate action (two top priorities of the City Council.)

Climate Analysis:

TBD

Equity Analysis:

TBD

Neighborhood/Community Interests (if known):

N/A

Options:

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Discussion only. No action requested.

Financial Impact:

\$6,000 has been allocated for this project. Additional funds may be identified to bolster the project - TBD.

Attachments:

None