



## City Council

### Approval of a Resolution Authorizing an Agreement with the Olympia Downtown Alliance Downtown for Vibrancy Funding

**Agenda Date:** 7/16/2024  
**Agenda Item Number:** 6.B  
**File Number:**24-0603

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**Type:** resolution **Version:** 1 **Status:** Passed

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#### **Title**

Approval of a Resolution Authorizing an Agreement with the Olympia Downtown Alliance Downtown for Vibrancy Funding

#### **Recommended Action**

##### **Committee Recommendation:**

The Finance Committee recommends moving to approve a Resolution authorizing an agreement with the Olympia Downtown Alliance for \$285,000 to support four programs: Downtown Guide Program, Maintenance Worker position, Graffiti Abatement Program, and Tree Lights.

##### **City Manager Recommendation:**

Move to approve a Resolution authorizing an agreement with the Olympia Downtown Alliance for \$285,000 to support four programs: Downtown Guide Program, Maintenance Worker position, Graffiti Abatement Program, and Tree Lights.

#### **Report**

##### **Issue:**

Whether to approve the one-time funding request of the Olympia Downtown Alliance for \$285,000 to support four programs: Downtown Guide Program, Maintenance Worker position, Graffiti Abatement Program, and Tree Lights.

##### **Staff Contact:**

Jay Burney, City Manager, 360.753.8740  
Todd Cutts, Executive Director, Olympia Downtown Alliance

##### **Presenter(s):**

None - Consent Calendar Item.

##### **Background and Analysis:**

The Olympia Downtown Alliance has brought forward a Downtown Vibrancy funding package for consideration from the Finance Committee. The request is for a one-time \$285,000 allocation out of Proposition 1 - Public Safety Funding to support four programs: Downtown Guide Program, which includes an expanded Guide Program, Maintenance Worker position, Graffiti Abatement Program,

and Tree Lights. The one-time \$285,000 allocation of City monies will be supplemented by an additional \$140,000 of private sector funding.

These combined funding sources will provide resources to fund these programs through 2025.

There is approximately \$1,500,000 in Proposition 1 - Public Safety funding available in 2024. OPD will utilize \$1,200,000 of this funding in 2024, leaving \$300,000 that can be allocated to the Downtown Vibrancy funding request.

Todd Cutts, Olympia Downtown Alliance Executive Director, will provide an overview of the funding request.

**Climate Analysis:**

This agenda item is expected to result in no impact to greenhouse gas emissions.

**Equity Analysis:**

One of the goals of the City's budget process is to ensure that city services are provided equitably to our residents and business communities, as well as the greater Olympia community. This agenda item is not expected to further impact known disparities in our community.

**Neighborhood/Community Interests (if known):**

The vibrancy of Downtown is of interest of the many community members and visitors that live, work and play Downtown.

**Financial Impact:**

One-time allocation of \$285,000 is requested. There is \$300,000 in unallocated, one-time Proposition 1 - Public Safety funding available to fund this request.

**Options:**

1. Approve the Resolution.
2. Do not approve the Resolution.
3. Take other action.

**Attachments:**

Resolution  
Agreement