



## General Government Committee

### Oral Report - Discussion About Public Involvement and City's Use of Social Media

**Agenda Date:** 4/16/2013  
**Agenda Item Number:** 4.A  
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**Agenda Item:**

Oral Report - Discussion About Public Involvement and City's Use of Social Media

**Issue:**

Should the City identify some common terminology and/or expectations for public involvement / engagement?

**Committee Recommendation:**

N/A

**City Manager's Recommendation:**

Receive and discussion information

**Staff Contact:**

Cathie Butler, Communications Manager, 360.753.8361

**Presenter(s):**

Cathie Butler, Communications Manager  
Linda Oestreich, Director of Parks, Arts & Recreation  
Debbie Sullivan, Director of Public Works Technical Services

**Background and Analysis:**

Councilmembers received some brief information at the 2013 retreat about public engagement / involvement principles and referred the issue to General Government Committee. The committee also asked for an update on city's use of social media, particularly for public information and involvement.

Staff will provide some background information to set the stage for committee discussion.