



## City Council

### Artspace Market Survey Report

**Agenda Date:** 4/22/2014  
**Agenda Item Number:** 2.A  
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**Type:** study session   **Version:** 2   **Status:** Filed

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#### **Title**

Artspace Market Survey Report

#### **Recommended Action**

##### **City Manager Recommendation:**

Receive and discuss information. The City does not have any money budgeted for future phases of an artist live/work project. This type of project is not included in the City's 2014-19 Capital Facilities Plan.

#### **Report**

##### **Issue:**

A survey commissioned by the Olympia Artspace Alliance (OAA) is now complete. The survey sought to assess the demand for creative spaces in the Olympia area, and to articulate design elements, building features, and amenities preferred by artists and creative sector organizations and businesses. Olympia provided \$10,000 of partial funding for the survey. Tonight's study session is an opportunity for the OAA to present and discuss with the Council findings of the market survey.

##### **Staff Contact:**

Stephanie Johnson, Arts Program Manager, Parks, Arts & Recreation, 360.709.2678

##### **Presenter(s):**

Ron Hinton, Chair, Olympia Artspace Alliance  
Kris Tucker, Vice-Chair, Olympia Artspace Alliance  
Mort James, Olympia Artspace Alliance Board Member  
Kari Qvigstad, Qvigstad & Associates, Inc.

##### **Background and Analysis:**

Olympia Artspace Alliance is a local nonprofit organization established to create affordable live and work space for artists and creative organizations in the Olympia area. The Olympia Artspace Alliance (OAA) is an all-volunteer organization of local residents who care deeply about the future of our community.

In 2013, the OAA commissioned to conduct a market survey. The City provided \$10,000 to support this survey; \$32,500 in other funding and support was provided by numerous local contributors including three foundations, 55 individuals, and nine local businesses including: the Community

Foundation of South Puget Sound, Thurston County Chamber, Economic Development Council of Thurston County, Olympia Downtown Association, the Freas Foundation and the Washington State Arts Commission.

Attachment #1 is a memorandum from the OAA that provides background about the organization and key market survey findings. Attachment #2 is a copy of the survey summary and technical report, which may also be found at <http://www.olympiaartspace.org>

**Neighborhood/Community Interests (if known):**

OAA is currently meeting with stakeholders throughout the region, to discuss survey findings, receive additional input, explore potential partnerships and alliances, and consider next steps.

**Options:**

Receive and discuss information.

**Financial Implications:**

The City does not have any money budgeted for future phases of an artist live-work project. This type of project is not included in the City's 2014-19 Capital Facilities Plan.