



PBIA Advisory Board

Marketing Committee will discuss their efforts in Downtown

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Title

Marketing Committee will discuss their efforts in Downtown

Recommended Action

Committee Recommendation:

Receive information from the committee

Report

Issue:

Discussion the Marketing committee's efforts to promote Downtown through Theater Advertising and the creation of a welcoming environment (flower baskets, events, etc.)

Staff Contact:

Mark Rentfrow, Downtown Liaison, Community Planning and Development, 360.570.3798

Presenter(s):

Janis Dean, Kim Murillo, Justin McIntyre, Audrey Henley

Background and Analysis:

The Marketing Committee is responsible for promoting Downtown business interests