



City Council

Approval of Funding to Conduct a Citizen Survey Concerning Public Safety and Affordable Housing Needs

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Title

Approval of Funding to Conduct a Citizen Survey Concerning Public Safety and Affordable Housing Needs

Recommended Action

Committee Recommendation:

Not referred to a committee.

City Manager Recommendation:

Move to approve the use of up to \$25,000 in Council Goal Money to conduct a scientifically valid Citizen Survey

Report

Issue:

Whether to Use City Council Goal money to conduct a citizen survey to test public support for public safety and affordable housing needs.

Staff Contact:

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Presenter(s):

Steve Hall, City Manager

Background and Analysis:

Public Safety:

For the past several years, the Olympia Police Department (OPD) has been working to build stronger, trusting relationships with all segments of the Olympia community. In addition, the Department and the City have been responding to concerns and articulated public safety priority needs of citizens expressed through neighborhoods, downtown users, merchants, minority populations and others.

OPD has been able to build strong liaison relationships with a number of groups ranging from the Hispanic Network to the YWCA to the PBIA and many more. The Department has also been innovative in the use of limited resources in meeting community requests. The Department has also undertaken significant training and policy development to lead in the era of 21st century policing principles with focus on fair and impartial policing, crisis intervention training, etc.

Much has been done within existing resources. However, lack of further resources is holding the City back from meeting community needs and expectations. Consequently, the City has crafted a unique set of public safety/community security service proposals in response to what the public has said. They include:

- Walking Patrol - expanded day time and adding night time
- Community Court - continue the program (grant expires in 2018)
- Mental Health Response - contract with a mental health provider for outreach in downtown
- Neighborhood liaison police officers and expanded code enforcement
- Support for training, policy development and diversity recruitment

A citizen survey will help test the level of citizen support for these proposals. It will also help to hear from the public about their public safety priorities.

Affordable Housing:

For the past several years, the issue of affordable housing has become a growing issue regionally and in Thurston County. Not only are housing costs becoming less affordable for many segments of the population, but the needs of homeless and the most vulnerable citizens throughout Thurston County are underserved.

A citizen group has been working with the cities of Olympia, Tumwater and Lacey to encourage more local housing dollars targeted specifically toward permanent supportive housing for the most vulnerable citizens in our area.

These dollars could serve vulnerable populations ranging for families with children to the elderly to the mentally ill.

Recent funding measures in Bellingham and Vancouver have provided added local dollars to meet housing needs in those communities.

The survey can test citizen support and priorities in the area of affordable housing.

The Survey:

On March 28, Mayor Selby, Mayor Pro tem Jones, Council member Bateman and several key staff conducted a concerned call with Stuart Elway from Elway Research. They have worked with the City of Olympia in the past and are willing to assist again. The key elements of the survey would include the following:

- Work with the City to develop key questions
- Elway will take the lead in the development of questions to avoid bias, leading the

respondents, or violating PDC rules

- Random telephone responses from at least 400 households (landline and cell)
- On-line surveys for invited random citizens (this yielded nearly 900 responses from our parks survey)
- One week to conduct the actual survey with another 2-3 weeks to finalize all the reporting
- Estimated cost of \$25,000

Neighborhood/Community Interests (if known):

There is significant and widespread interest and support in each of these areas. In addition, at a recent discussion with the Coalition of neighborhoods, there was enthusiastic support for the public safety proposals.

Options:

- Fund the survey
- Do not fund the survey
- Delay to another time

Financial Impact:

Estimated - \$25,000 from Council Goal money. No other funding sources have been identified. Currently there is a balance of \$137,071 in the goal money fund.

Attachments:

Public Safety - Building OPD for the Future

Home Fund - Working To Provide Access to Housing for Our Most Vulnerable