



Parks and Recreation Advisory Committee

Recreation Program Review

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Title

Recreation Program Review

Recommended Action

Information only. No action requested.

Report

Issue:

Report on recreation programs.

Staff Contact:

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Presenter(s):

Scott River, Associate Director

Background and Analysis:

The Recreation Program is a division of the Parks, Arts and Recreation Department that provides a variety of services to the community. Those services include; traditional leagues, camps and classes; athletic field scheduling; and partnering with local organizations in the provision of unique services (Artesian Commons activities as an example).

This presentation will be a general overview of the business of the recreation program including data tracking, marketing strategies, and our 1 and 3 year picture.