



City Council

Approval of Ordinance Appropriating Parking Business Improvement Area (PBIA) Funds for the Collective Visions Mural Project

Agenda Date: 6/6/2017
Agenda Item Number: 4.K
File Number: 17-0564

Type: ordinance **Version:** 2 **Status:** Passed

Title

Approval of Ordinance Appropriating Parking Business Improvement Area (PBIA) Funds for the Collective Visions Mural Project

Recommended Action

Committee Recommendation:

The Parking Business Improvement Area (PBIA) board recommends by vote the approval of the ordinance funding the Collective Visions Mural Project.

City Manager Recommendation:

Move to approve the ordinance appropriating PBIA funds for the Collective Visions Mural Project.

Report

Issue:

Whether to approve an ordinance authorizing the use of unspent PBIA funds previously approved by the City Council for the installation of two murals as part of the Collective Visions Mural Project.

Staff Contact:

Mark Rentfrow, Downtown Liaison, Community Planning and Development, 360.570.3798

Presenter(s):

None - Consent Calendar Item.

Background and Analysis:

Background and analysis has not changed from first to second reading.

Over the course of the last 10 years, the Parking Business Improvement Area (PBIA) has had its annual budget approved by the City Council to be used for expenditures benefitting Downtown businesses. The PBIA underspent its budget during several of these years and has accrued an excess reserve. The PBIA wishes to tap some of these previously collected and unspent monies to fund the Collective Visions Mural Project in Downtown for 2017.

Downtown murals are a way to increase creative vibrancy and beautification as well as a means of

graffiti abatement. In January 2017, the PBIA conducted an RFP process soliciting designs for its next phase of murals. Through a jury process, two mural selections emerged and are slated to begin construction in early June. Each mural selection has a price tag of \$5,000.

Neighborhood/Community Interests (if known):

The Downtown business community has historically been supportive of Downtown murals and the PBIA often receives positive communications lauding their efforts.

Options:

1. Approve the proposed ordinance authorizing the use of unspent PBIA funds for the installation of two murals as part of the Collective Visions Mural Project.
2. Modify proposed ordinance to include more, or less funding
3. Do not approve the proposed ordinance.

Financial Impact:

The PBIA seeks to use previously collected unspent monies to fund the Collective Visions Mural project in Downtown. The total financial impact is \$10,000 dollars.

Attachments:

Ordinance