



PBIA Advisory Board

Discussion of Twinklefest 2017

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Title

Discussion of Twinklefest 2017

Recommended Action

Discussion only.

Report

Issue:

Discussion of Twinklefest 2017 scope of work, marketing proposals, and overall budgetary requirements.

Staff Contact:

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Presenter(s):

Mark Rentfrow, Downtown Liaison, Community Planning and Development, 360.570.3798

Background and Analysis:

At the May 30, 2017 Committee meeting, the Committee discussed the many aspects of the downtown Twinklefest Celebration and what initiatives encompass a positive event with maximum downtown business involvement and participation. The Committee proposed further discussion at the June 27, 2017 Committee meeting.