



PBIA Advisory Board

Twinklefest 2017 Discussion

Agenda Date: 7/11/2017
Agenda Item Number: 6.A
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Title

Twinklefest 2017 Discussion

Recommended Action

Committee Recommendation:

Discussion only

Report

Issue:

Discussion of Twinklefest 2017: Format, sponsorships, inclusion, incentives and general planning.

Staff Contact:

Mark Rentfrow, Downtown Liaison, Community Planning and Development, 360.570.3798

Presenter(s):

Mark Rentfrow, Downtown Liaison, Community Planning and Development, 360.570.3798

Background and Analysis:

At the May 30, 2017 and June 27, 2017 Committee meetings, the Committee discussed the many aspects of the downtown Twinklefest Celebration and what initiatives encompass a positive event with maximum downtown business involvement and participation. The Committee proposed further discussion at the June 11, 2017 Committee meeting.