



PBIA Advisory Board

Discussion about the PBIA's Annual Ratepayer Meeting and Survey

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Title

Discussion about the PBIA's Annual Ratepayer Meeting and Survey

Recommended Action

Move to hold the PBIA's annual ratepayer meeting on Wednesday, September 27 from 6:00-8:00 pm, and complete an online ratepayer survey prior to that meeting.

Report

Issue:

Whether to hold the PBIA's annual ratepayer meeting on Wednesday, September 27 from 6:00-8:00 pm and complete an online ratepayer survey prior to that meeting

Staff Contact:

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Presenter(s):

Amy Buckler
Mark Rentfrow, Downtown Liaison

Background and Analysis:

Ratepayer Meeting

The PBIA Bylaws establish that there be an annual meeting of the PBIA ratepayers held during the month of September. The PBIA Leadership Team met on July 27 and they propose the annual ratepayer meeting be held the evening of Wednesday, September 27. Staff proposes further details and discussion for the Board's consideration in **attachment 1**.

Ratepayer Survey

Traditionally, the PBIA puts out an online survey to ratepayers each year to gather feedback to help develop the next year's work plan. The PBIA Leadership Team recommends completing a survey prior to the annual ratepayer meeting in September. Proposed details and discussion for the Board's consideration are in **attachment 2**. For the purpose of providing an example, the 2016 ratepayer survey is **attachment 3**.

Neighborhood/Community Interests (if known):

N/A

Options:

1. Move to hold the PBIA's annual ratepayer meeting on Wednesday, September 27 from 6:00-8:00 pm, and complete an online ratepayer survey prior to that meeting.
2. Move to hold the PBIA's annual ratepayer meeting on Wednesday, September 27 from 6:00-8:00 pm, and do not complete an online ratepayer survey.
3. Move to hold the PBIA's annual ratepayer meeting on a different date or time, and complete an online ratepayer survey prior to that meeting.
4. Move to hold the PBIA's annual ratepayer meeting on a different date or time, and do not complete an online ratepayer survey.

Financial Impact:

The cost of the ratepayer meeting will be funded out of the PBIA's 2017 budget line item for Administrative Support. Estimated cost is \$1,000.

Attachments:

Annual Ratepayer Meeting Proposal

Ratepayer Survey Proposal

2016 Ratepayer Survey