



PBIA Advisory Board

Consideration of Clean & Safe Committee Recommendations

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Title

Consideration of Clean & Safe Committee Recommendations

Report

Issue:

Consider recommendations from the PBIA Clean & Safe Committee related to mural protection, alley flushing, December clean team hours, signage; and receive update on cigarette butt container maintenance.

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Presenter(s):

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Alana Carr, Acting Chair of the Clean & Safe Committee

Background and Analysis:

The Clean & Safe Committee met on July 25, 2017 to review the status of 2017 initiatives and whether there were any remaining priorities.

In December of 2016 the PBIA reported to ratepayers that the following clean & safe initiatives would be addressed in 2017:

- Broken windows and options to create a vandalism response fund.
- Late night bus routes to the Eastside.
- More murals and protecting the murals we have.
- Continued advocacy for positive messaging about Downtown.

To implement these initiatives this year the PBIA has already:

- Upon further exploration, determined that:
 - due to Washington State gift of public fund laws, PBIA funds could not be used for window repair, and

- PBIA funding bus routes to the eastside is cost prohibitive.
- Installed a new mural at Jefferson and 4th, and commissioned a mural currently under construction at Franklin and State.
- Contributed to the development of the recently adopted Olympia Downtown Retail Strategy. The Strategy establishes that the City will provide regular media communication to the community about Downtown improvements and positive data. Staff can provide a briefing about this effort at a later date.

To further implement these initiatives, the Clean & Safe Committee identified 5 additional initiatives for 2017:

1. Add protective coating to 3 PBIA funded murals
2. Additional alley flushing
3. Increase clean team hours in December
4. Purchase and distribute window signs with positive messages
5. Ongoing maintenance of cigarette butt containers.

Tonight, the PBIA Board is asked to vote on whether to move forward with proposals described in attachments 1-4. Staff will also provide an update about cigarette butt container maintenance.

Neighborhood/Community Interests (if known):

2017 initiatives are based on the input of PBIA ratepayers.

Options:

See options in attachments 1-4

Financial Impact:

The remaining budget for clean & safe actions in 2017 is \$16,792. Estimated costs for proposed projects are as follows:

Proposed Clean & Safe Projects		
2017 Budget	\$18,000.00	
Remaining Budget	\$16,792.32	
Estimated Cost of Proposals		
Add protective coating to 3 murals	\$3,200.00	
2 extra alley flushings	\$800.00	
More Sunday clean team	TBD	
Purchasing 100 window signs	\$200.00	
Maintain cigarette butt containers	TBD	
Total	\$4,600.00	

Attachments:

1. Mural Protection
2. Alley Flushing
3. Clean Team
4. Window signage