



PBIA Advisory Board

Proposal for Welcoming New Residents

Agenda Date: 8/9/2018
Agenda Item Number: 6.A
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Title

Proposal for Welcoming New Residents

Report

Issue:

(Oral Report) Proposal for how the City and PBIA can best welcome new downtown residents

Staff Contact:

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Presenter(s):

Danielle Ruse, Chair

Background and Analysis:

In June, the Board discussed what type of “welcome packet” they would like to provide to new downtown residents. Tim Kenney from the Downtown Neighborhood Association joined the discussion. It was decided that Tim, Chair Danielle Ruse and Boardmember Mary Corso would meet to discuss options and then present a proposal to the Board at the July meeting.

The PBIA’s 2018 Work Plan includes the following item:

Provide a welcome packet to new downtown residents

PBIA Role: Work with staff to identify materials for the welcome packet. Work with downtown businesses to include coupons, etc. Determine how the welcome packets are to be distributed

Deliverable: A packet of information to welcome residents to downtown.

Neighborhood/Community Interests (if known):

The Downtown Neighborhood Association has an interest in this

Options:

Discussion only

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Financial Impact:

The PBIA has set aside \$2,000 for Communications/welcome efforts in 2018.

Attachments:

None