



## PBIA Advisory Board

### Update on Twinklefest actions for 2018

**Agenda Date:** 10/3/2018  
**Agenda Item Number:** 6.B  
**File Number:** 18-0952

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**Type:** report **Version:** 1 **Status:** Filed

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**Title**

Update on Twinklefest actions for 2018

**Recommended Action**

**Committee Recommendation:**

Receive the /briefing/information

**Report**

**Issue:**

Whether to authorize staff to proceed in partnership with PBIA board members with the development of a Twinklefest action plan for 2018

**Staff Contact:**

Mark Rentfrow, Downtown Business Liaison, 360.570.3798

**Presenter(s):**

Mark Rentfrow, Downtown Business Liaison, 360.570.3798

Downtown Ambassadors

**Background and Analysis:**

At the PBIA board meeting on 9/13/18 it was decided that group of 3 PBIA board members along with the Downtown Business Liaison and the Downtown Ambassadors would collaborate to determine the board's 2018 Twinklefest spending strategy