



PBIA Advisory Board

Downtown Resident Welcome Packets

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Title

Downtown Resident Welcome Packets

Report

Issue:

Discussion of the specific activities and costs associated with a 2019 Downtown Resident Welcome Packet

Staff Contact:

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Presenter(s):

Mark Rentfrow, Downtown Liaison, Community Planning and Development, 360.570.3798

Background and Analysis:

The PBIA Board has identified a desire to connect with new residents of Downtown as more market rate housing is being brought online. The proposed welcome packet will consist of a greeting letter from the PBIA Board chair and an "I love Downtown Olympia" button. Packets will be distributed to new residents of 123 4th Ave, 321 Legion Ave, Annie's Artist Lofts, Billy Frank Jr. Place, and any other Downtown residential housing as identified by the PBIA Board and our partners.

Neighborhood/Community Interests (if known):

The PBIA Board hopes to foster a greater sense of community and neighborhood cohesion by providing information to new residents about Downtown services and amenities.

Options:

Discussion only

Financial Impact:

None