



Land Use & Environment Committee Parking Strategy Status Report

Agenda Date: 2/21/2019 Agenda Item Number: 6.B File Number: 19-0140

Type: information Version: 1 Status: Filed

Title

Parking Strategy Status Report

Recommended Action

Committee Recommendation:

Not referred to a committee.

City Manager Recommendation:

Receive a briefing on the Parking Strategy project. Briefing only; No action requested.

Report

Issue:

Whether to receive a briefing on the Parking Strategy project.

Staff Contact:

Max DeJarnatt, Parking Program Analyst, Community Planning and Development, 360.570.3723.

Presenter:

Max DeJarnatt, Parking Program Analyst

Background and Analysis:

Staff will provide an overview of the work completed on the Parking Strategy, recommendations to date and next steps to complete the project. Staff will present progress on short-term "Phase I" recommendations from the draft strategy; updates on "Phase II" items; and receive feedback and direction from the Committee.

Previously identified Phase I items include:

- Implement new technology including pay-by-phone, new parking software and license plate recognition (LPR) (1.1)
- Convert some 9-hour meters to 3-hour meters in retail core to encourage turnover and increase availability (2.3)
- Begin a shared off-street parking pilot in the area of the Washington Center (3.2, 6.1)
- Conduct a lighting audit to evaluate lighting needs in and around parking areas (4.5)
- Start a free bus pass program for low-income downtown employees (4.7)

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• Develop a Downtown Employee Parking Education program to encourage alternatives to longterm on-street parking for downtown employees (5.3)

Phase II items to be discussed include:

- Evaluate occupancy to ensure pricing and time restrictions prioritize ground-floor demand effectively (2.1)
- Expand occupancy studies to evaluate evenings and weekends (2.2)
- Begin scoping for potential downtown mixed use project to include structured parking (3.3)
- Updating residential and employee on-street permit pricing (5.1, 5.4)
- Assessing ADA requirements in parking (7.2, 7.3, & 7.4)
- Build a strong communications framework to engage community about the parking system
- Determine value of curb parking to inform considerations related to development and frontage improvements

Neighborhood/Community Interests:

The goal of the Parking Strategy is to ensure convenient, predictable parking for all downtown users (a perceived lack of which is a barrier to downtown's success).

Options:

N/A

Financial Impact:

Financial impacts of the Phase I and II recommendations will be discussed in detail during the presentation.

Attachments:

Parking Strategy Fact Sheet Link to Parking Strategy Web Page