



## Land Use & Environment Committee

### Parking Strategy Status Report

**Agenda Date:** 2/21/2019  
**Agenda Item Number:** 6.B  
**File Number:** 19-0140

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**Type:** information   **Version:** 1   **Status:** Filed

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**Title**

Parking Strategy Status Report

**Recommended Action**

**Committee Recommendation:**

Not referred to a committee.

**City Manager Recommendation:**

Receive a briefing on the Parking Strategy project. Briefing only; No action requested.

**Report**

**Issue:**

Whether to receive a briefing on the Parking Strategy project.

**Staff Contact:**

Max DeJarnatt, Parking Program Analyst, Community Planning and Development, 360.570.3723.

**Presenter:**

Max DeJarnatt, Parking Program Analyst

**Background and Analysis:**

Staff will provide an overview of the work completed on the Parking Strategy, recommendations to date and next steps to complete the project. Staff will present progress on short-term "Phase I" recommendations from the draft strategy; updates on "Phase II" items; and receive feedback and direction from the Committee.

Previously identified Phase I items include:

- Implement new technology including pay-by-phone, new parking software and license plate recognition (LPR) (1.1)
- Convert some 9-hour meters to 3-hour meters in retail core to encourage turnover and increase availability (2.3)
- Begin a shared off-street parking pilot in the area of the Washington Center (3.2, 6.1)
- Conduct a lighting audit to evaluate lighting needs in and around parking areas (4.5)
- Start a free bus pass program for low-income downtown employees (4.7)

- Develop a Downtown Employee Parking Education program to encourage alternatives to long-term on-street parking for downtown employees (5.3)

Phase II items to be discussed include:

- Evaluate occupancy to ensure pricing and time restrictions prioritize ground-floor demand effectively (2.1)
- Expand occupancy studies to evaluate evenings and weekends (2.2)
- Begin scoping for potential downtown mixed use project to include structured parking (3.3)
- Updating residential and employee on-street permit pricing (5.1, 5.4)
- Assessing ADA requirements in parking (7.2, 7.3, & 7.4)
- Build a strong communications framework to engage community about the parking system
- Determine value of curb parking to inform considerations related to development and frontage improvements

**Neighborhood/Community Interests:**

The goal of the Parking Strategy is to ensure convenient, predictable parking for all downtown users (a perceived lack of which is a barrier to downtown's success).

**Options:**

N/A

**Financial Impact:**

Financial impacts of the Phase I and II recommendations will be discussed in detail during the presentation.

**Attachments:**

Parking Strategy Fact Sheet

[Link to Parking Strategy Web Page](#)