



**General Government Committee**  
**Parking and Business Improvement Area**  
**(PBIA) Advisory Board Update**

**Agenda Date:** 5/22/2019  
**Agenda Item Number:** 6.B  
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**Title**

Parking and Business Improvement Area (PBIA) Advisory Board Update

**Recommended Action**

**Committee Recommendation:**

Not referred to a committee.

**City Manager Recommendation:**

Receive an update on the Parking and Business Improvement Area (PBIA) Advisory Board. Briefing only; no action requested.

**Report**

**Issue:**

Whether to receive an update on and discuss the PBIA Advisory Board.

**Staff Contact:**

Max DeJarnatt, Senior Program Specialist, PBIA Staff Liaison, Community Planning & Development, 360.570.3723

**Presenter(s):**

Max DeJarnatt, Senior Program Specialist

**Background and Analysis:**

The Parking and Business Improvement Area (PBIA) is an improvement district in downtown, and a valuable resource for implementing Olympia's Downtown Strategy. Approximately 400 businesses are located within the district and assessed an annual fee that varies based on the location (which zone), type and size of the business (\$200-750 per business.) The total assessment is about \$100,000 per year.

The PBIA advisory board is made up of 15 members (9 currently seated) who own or represent businesses within the district. Current membership and a map are **attached**. A primary responsibility of the PBIA Advisory Board is to develop a recommended annual work plan with specific projects and budgets, including how PBIA assessed funds will be used. The 2019 PBIA budget is **attached**. The recommended work plan was submitted to the General Government Committee in March.

The PBIA board's stated mission is *to assist in creating a vibrant business environment in the Downtown and to enhance the reality and perception of Downtown by visitors, residents and business owners*. Its areas of focus are guided by the PBIA ordinance (OMC 3.62): parking, clean and safe, beautification, marketing downtown, business retention/training, and communications with member businesses.

At the meeting, staff will provide an update, including the scope of potential updates to the municipal code and bylaws.

**Neighborhood/Community Interests (if known):**

N/A

**Options:**

Discussion only.

**Financial Impact:**

The PBIA has an approved 2019 budget of \$100,000.

**Attachments:**

PBIA board members

Map

2019 budget

Link to PBIA webpage