



## City Council

### Experience Olympia and Beyond, Visitor and Convention Bureau Update

**Agenda Date:** 7/9/2019  
**Agenda Item Number:** 2.A  
**File Number:** 19-0620

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**Type:** study session   **Version:** 1   **Status:** Filed

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**Title**

Experience Olympia and Beyond, Visitor and Convention Bureau Update

**Recommended Action**

**Committee Recommendation:**

Not referred to a committee.

**City Manager Recommendation:**

Receive a briefing from Experience Olympia and Beyond.

**Report**

**Issue:**

Whether to receive briefing presentation from Experience Olympia and Beyond.

**Staff Contact:**

Mike Reid, Economic Development Director, Community Planning and Development, 360.753.8591

**Presenter(s):**

Mike Reid, Economic Development Director  
Shauna Stewart, CEO, Experience Olympia and Beyond,

**Background and Analysis:**

Experience Olympia and Beyond, also known as the Visitor Convention Bureau, is the official destination marketing organization for Thurston County. Experience Olympia and Beyond Chief Executive Officer Shauna Stewart will provide an overview of current efforts and impacts of those efforts.

**Neighborhood/Community Interests (if known):**

N/A

**Options:**

Information only.

**Financial Impact:**

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N/A

**Attachments:**

None